



Investor
Presentation
June 2019

Puhui Wealth Investment Management

Nasdaq: PHCF



Puhui Wealth

Forward Looking Statement

This presentation contains forward-looking statements that reflect our current expectations and views of future events. You can identify some of these forward-looking statements by words or phrases such as "may," "will," "should," "expect," "anticipate," "aim," "estimate," "intend," "plan," "believe," "is/are likely to," "approximately," "potential," "continue," or other similar expressions. We have based these forward-looking statements largely on our current expectations and projections about future events that we believe may affect our financial condition, results of operations, business strategy and financial needs. These forward-looking statements involve various risks and uncertainties. Although we believe that our expectations expressed in these forward-looking statements are reasonable, our expectations may later be found to be incorrect. The forward-looking statements made in this presentation relate only to events or information as of the date on which the statements are made in this presentation. Except as required by law, we undertake no obligation to update or revise publicly any forward-looking statements, whether as a result of new information, future events or otherwise, after the date on which the statements are made or to reflect the occurrence of unanticipated events. You should thoroughly read this presentation and the documents that we refer to herein with the understanding that our actual future results may be materially different from and worse than what we expect. We qualify all of our forward-looking statements by these cautionary statements.

This presentation contains certain data and information that we obtained from various government and private publications. Statistical data in these publications also include projections based on a number of assumptions. The Chinese wealth management industry may not grow at the rate projected by market data, or at all. Failure of this industry to grow at the projected rate may have a material and adverse effect on our business and the market price of our stocks. In addition, the new and rapidly changing nature of the wealth management industry results in significant uncertainties for any projections or estimates relating to the growth prospects or future condition of our industry. Furthermore, if any one or more of the assumptions underlying the market data are later found to be incorrect, actual results may differ from the projections based on these assumptions. You should not place undue reliance on these forward-looking statements.

You should read carefully the factors described in the "Risk Factors" section of the Company's Annual Report on Form 20-F filed with the U.S. Securities and Exchange Commission, and available at www.sec.gov, contained in the Registration Statement to better understand the risks and uncertainties inherent in our business and any forward-looking statements.



Puhui Wealth

Successful IPO of a growing China wealth management company

Puhui closed its IPO and began trading on NASDAQ under the symbol “PHCF” on December 27, 2018

Puhui Wealth Investment Management (“Puhui”) is a fast-growing company leveraging its capabilities in wealth management, asset management, and other financial services for a large, sophisticated high net worth base of clientele in China.

Puhui offers a superior value proposition to its peers with the ability to balance a wide array of financial options for clients with the ability to remain nimble in its investment strategy.

Use of IPO Proceeds

- Establish new branches and hire additional financial advisors
- Intends to acquire other companies in industry

| | |
|---------------|--|
| Issuer | Puhui Wealth Investment Management Co., Ltd. |
|---------------|--|

| | |
|---------------------|----------------|
| Headquarters | Beijing, China |
|---------------------|----------------|

| | |
|----------------|--|
| Website | www.puhuiwealth.com |
|----------------|--|

| | |
|---------------|------|
| Ticker | PHCF |
|---------------|------|

| | |
|-----------------------------------|--------------|
| Current Shares Outstanding | 11.5 Million |
|-----------------------------------|--------------|

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The China Wealth
Management
Opportunity

2

Puhui Value
Proposition

3

Performance and
Outlook

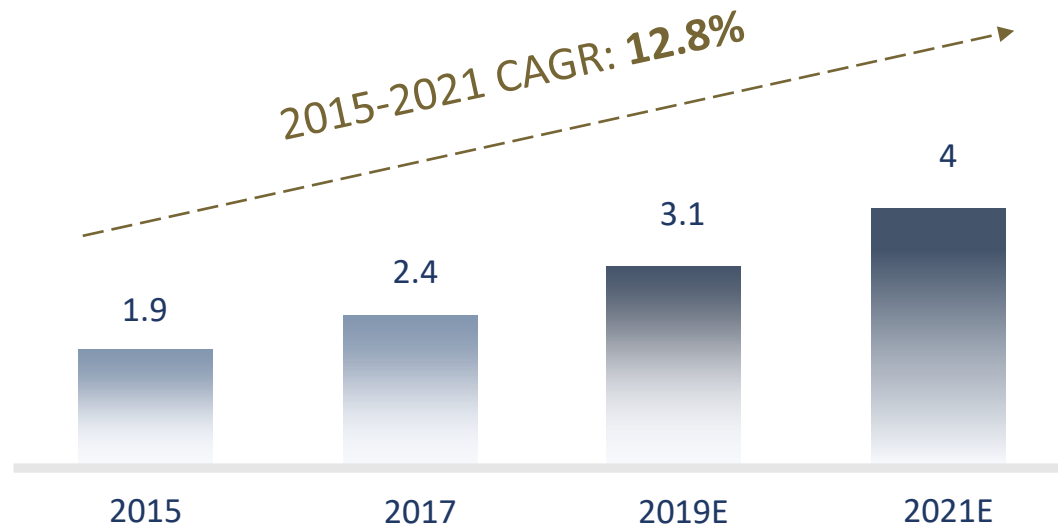
1

The China Wealth Management Opportunity

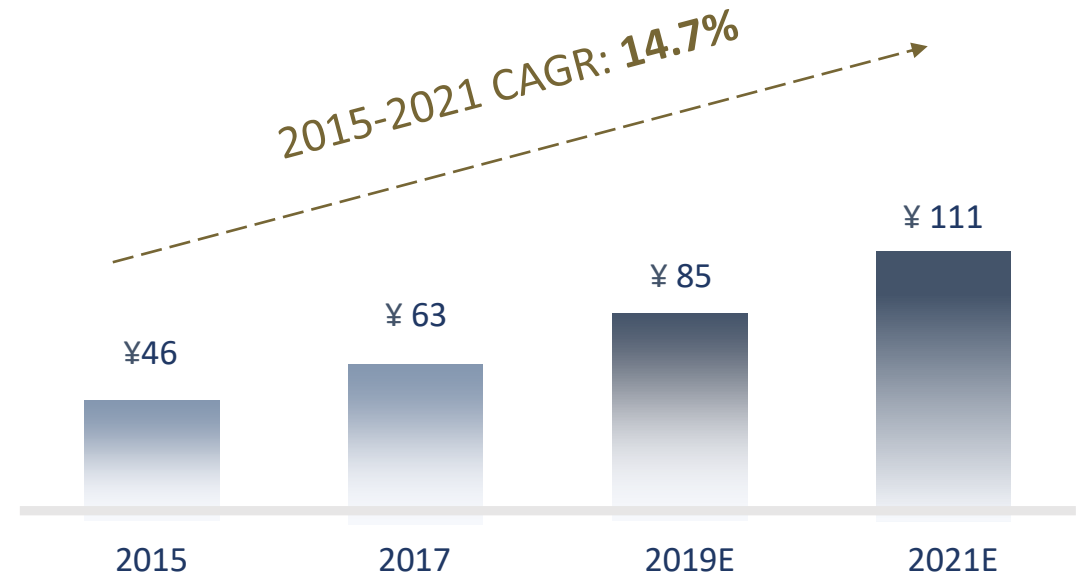
China's wealth management market

China's wealth management market

Number of high net worth households
(millions)



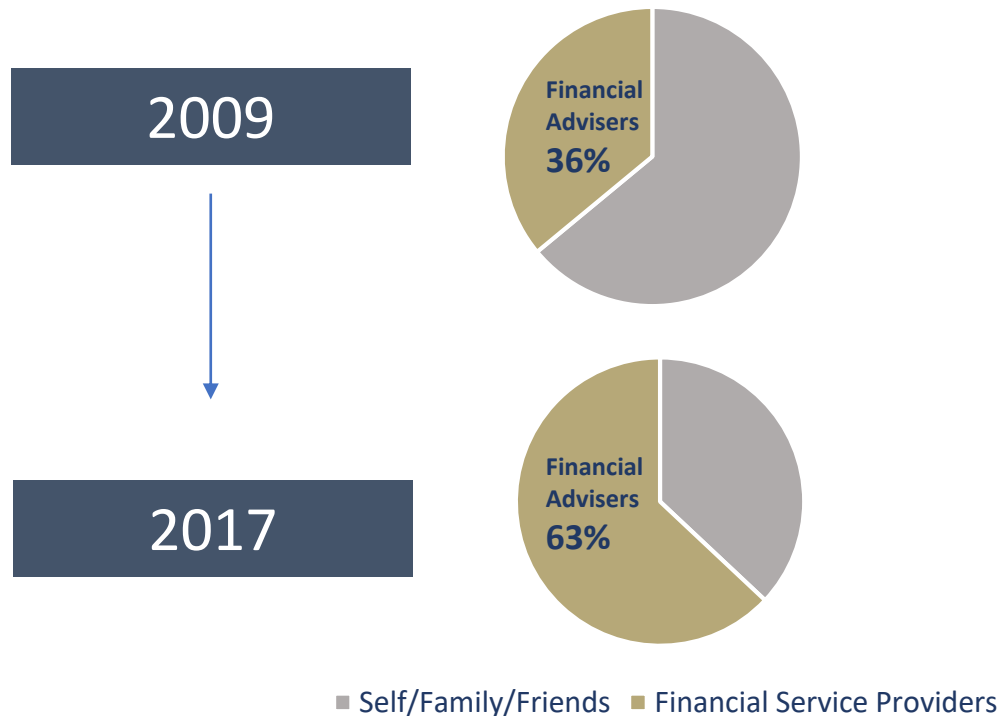
Investable assets of high net worth
households (RMB trillions)



China's wealth management market

China's high net worth individuals are increasingly turning to professional wealth management advisers

Assets managed by different parties



A continued shift in priorities is evolving from “wealth creation” to “wealth preservation”, according to the survey that today only 13% of HNWI⁽¹⁾ pick “wealth creation” compared with 44% cite “wealth preservation” as top priorities⁽²⁾.

Driven by the fast accumulation of personal wealth, China's wealth-management market is expected to reach RMB 227 trillion (\$34 trillion) by 2020⁽³⁾

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Puhui's Value Proposition

Puhui's history

The Puhui business model

Product mix

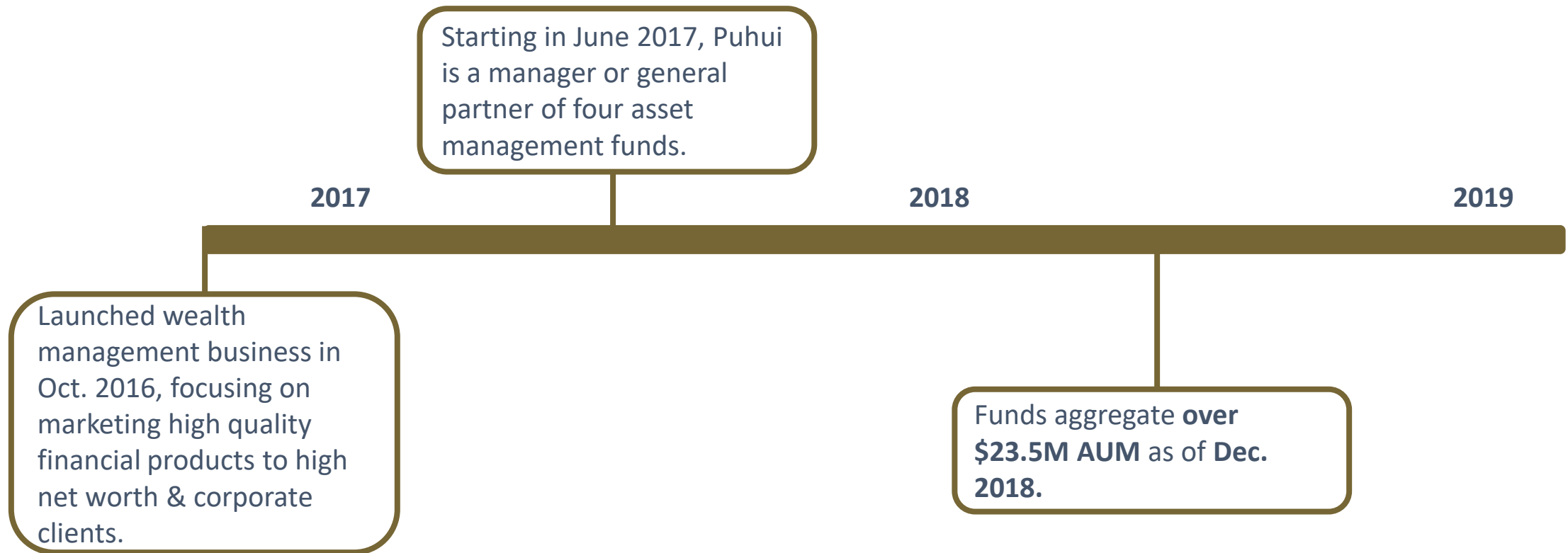
Strategic partnerships and investments

Management team

Corporate structure

Puhui's history

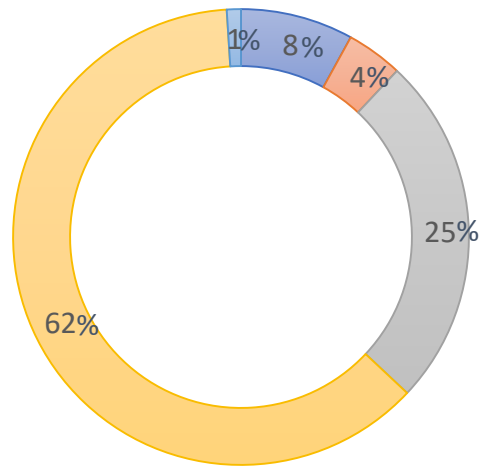
Puhui has facilitated the purchase of approximately RMB 995 million (~\$150 million) of assets for 959 high net worth individuals*.



Product mix

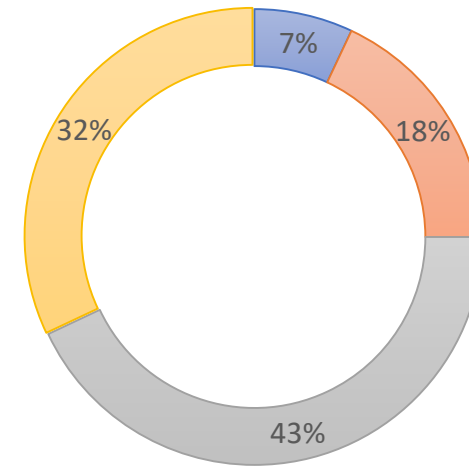
Leveraging prior relationships in internet financial services to build a diversified portfolio of wealth management product offerings

FY 2017



- Securities Investment Products
- Private Placement Bonds
- PE Fund Products
- P2P

FY 2018



- Securities Investment Products
- Private Placement Bonds
- PE Fund Products
- Companies that Invest in U.S. Public Companies

Strategic partnerships and investments

Cooperative partners



Selected early stage investments

Puhui has invested in over 70 companies within the past two years – typically prior to wider availability by general investors



Management Team



Zhe Ji - Chief Executive Officer & Chairman

- 9 years of commercial banking experience
- 7 years experience in third-party wealth management industry
- Fund Qualification Certificate holder



Jiawei Hou - Assistant Vice President

- 7 years in commercial banking industry
- 7 years experience in third-party wealth management industry
- Fund Qualification Certificate holder



Meihua Zhang - Assistant Vice President

- CFA, Bachelor of management from SJTU
- Qualifications of securities and fund industry
- 12 years of working experience in Banking, Insurance and Finance technology company involving in risk control, operation and invest and financing department.



Yan Long - VP & Chief Financial Officer

- 25 years in accounting & management and familiar with IFRS standards
- Experience of working in China's largest energy company and Global 500
- Visiting professor in China Association of Financial Leasing



Xiaohui Xie - Director of Product Promotion Department

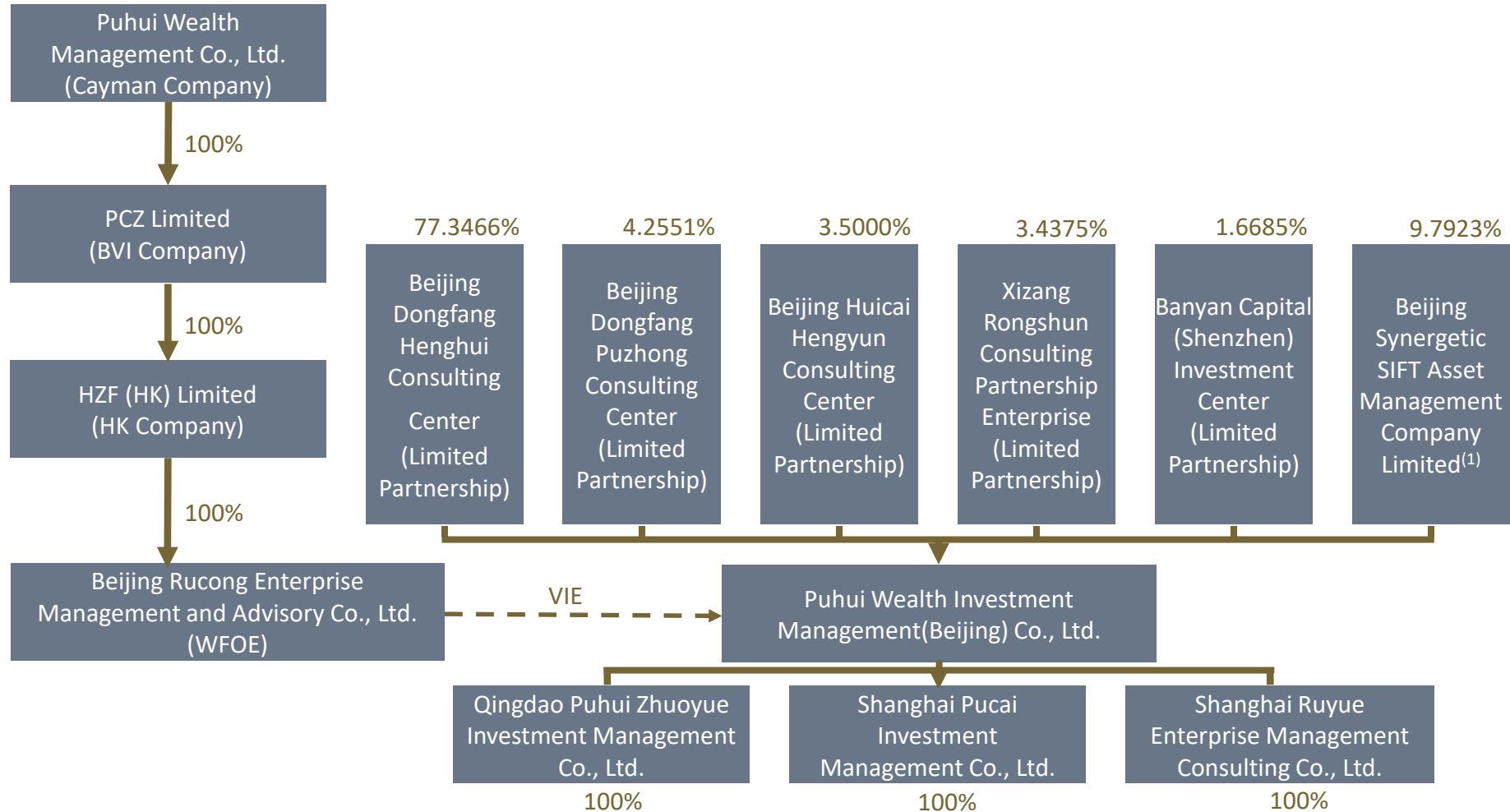
- 21 years of working experience in trade, guarantee, insurance and third-party wealth management industry.
- Fund Qualification Certificate holder



Chong Wang - Director of Risk Control

- 16 years of banking experience
- Currently serves as director of risk control

Corporate Structure



(1) Beijing Synergetic SIFT Asset Management Company Limited is not a party to any of the VIE Agreements.

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Performance and Outlook

New client acquisition

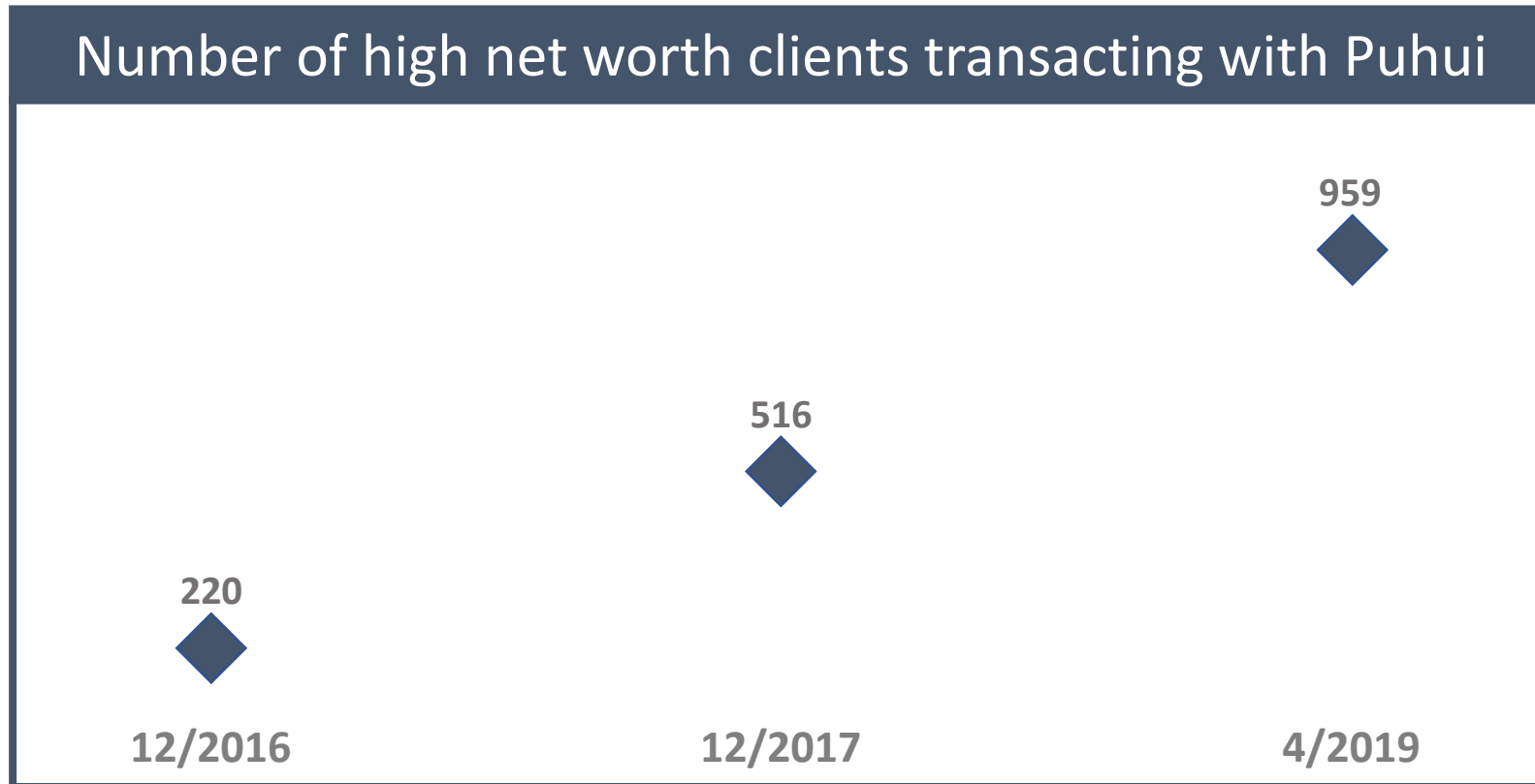
Six month review

Growth strategy

Investment highlights

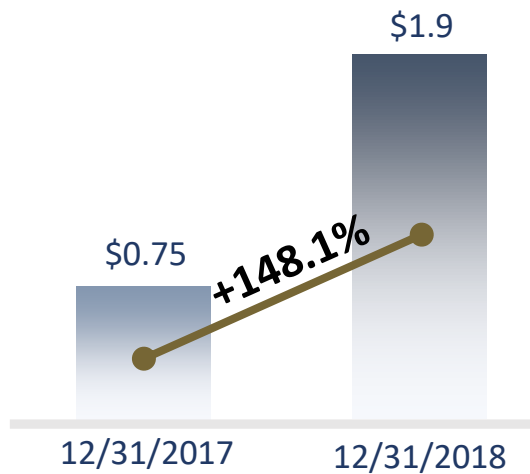
New client acquisition

As of April 30, 2019, 959 new high net worth clients added since 3/2016



Six month review

Total revenues for six month periods ended December 31 (USD millions)



Average transaction value per client for six month period ended December 31, 2018

\$143,972

Growth strategy

Short term goals

- Establish 20+ locations in additional affluent cities in China
- Expand team to include 150+ financial advisors
- Broaden client base and increase HNW clients and corporate clients by 100%+ in FY 2019

Medium term goals

- Establish subsidiaries in 25+ provinces in China and launch offices abroad at 5+ locations
- Increase AUM in asset management business
- Further grow our client base and increase number of financial advisors
- Manage proprietary database and increase research analysts
- Further develop international financial products

Long term goals

- Pursue strategic investments such as real estate investments and secondary market equity investments
- Leader in the third-party wealth management industry
- Enhance global platform

Investment highlights



Fast growing industry



Carefully selected high quality products



Steady, strategic partnerships



Client-centric culture



Strong management team and corporate governance



Thank You!
Q&A

Key Financial Statements

Balance Sheet

Income Statement

Selected Balance Sheet Highlights

| | December 31, 2018 (unaudited) | June 30, 2018 (unaudited) |
|---|----------------------------------|------------------------------|
| Cash | \$ 7,465,079 | \$ 4,809,040 |
| Total current assets | 15,599,345 | 10,224,663 |
| Total assets | 16,478,634 | 11,143,256 |
| Total current liabilities | 1,198,809 | 2,086,122 |
| Total liabilities | 2,361,853 | 3,294,125 |
| Total shareholders' equity | 14,116,781 | 7,849,131 |
| Total liabilities and shareholders' equity | 16,478,634 | 11,143,256 |

Selected Income Statement Highlights

| | For the Six Months Ended December 31, 2018 | For the Six Months Ended December 31, 2017 | Change | Change (%) |
|--|---|---|--------------|---------------|
| | (Unaudited) | (Unaudited) | | |
| Total Revenues | \$ 1,866,970 | \$ 752,495 | \$ 1,114,475 | 148.1% |
| Cost of revenues | 206,881 | 122,452 | 84,429 | 68.9% |
| Selling expenses | 922,693 | 731,268 | 191,425 | 26.2% |
| General and administrative expenses | 1,392,919 | 1,177,407 | 215,512 | 18.3% |
| Loss from operations | (655,523) | (1,278,632) | 623,109 | (48.7)% |
| Loss before income taxes | (718,605) | (1,293,719) | 575,114 | (44.5)% |
| Provision for current income taxes | - | 19,261 | (19,261) | (100.0)% |
| Provision (benefit) for deferred income taxes | 27,410 | (284,826) | 312,236 | (109.6)% |
| Net loss | (746,015) | (1,028,154) | 282,139 | (27.4)% |